

YEHONATAN ESHED

PRODUCT DESIGNER

Work Experience

2012 – Present: Product Designer | Freelance

Versatile designer with a diverse skill set, adept at tailoring solutions to meet individual client requirements. My expertise spans across various areas, including designing websites and e-commerce. conducting user research, and delivering personalized designs tailored to each client's unique needs.

Create and design content for digital and print – branding for companies, designing logos, websites, landing pages, graphical languages, billboards, landscape illustrations, exhibitions etc.

Build websites starting with the initial stages of speaking to the customer, characterizing the website and target audience, market research, flow charts, sketches, wireframes and up to web development the website.

Build e-commerce websites from the first stages of researching the subject, establishing the concept, analyzing, and planning the system, recruiting programmers, scheduling meetings with designers and up to implementing the site.

Work with a wide range of entities and key customers.

2007-2012: Q.A Analyst | Redwood International

Education

2022-23: “Create future” - UX/UI

Create School's curriculum of product design emphasizes characterisation based on best-practice methodologies. Our graduates master a wholesome process, starting with the initial research stage, all the way to testing up, then reaching product optimization. The program is personally taught by Lior Yair.

2013: “Mentor” Certificate – Build and program sites

2007-2011: Interactive Communication – Avni

Interactive Design – Field Skills
Presentations, Video and Motion, UI, Digital Design, Website Building, Design Effects, 3D, Animation, Business Entrepreneurship, Concept and Branding Development

Volunteer Activities

Design brochures and posts for the Kibbutz community.

Build websites, design posts and brochures for “Melach Ha'aretz” (Salt of the Earth) non-profit association.

Military Service

2002-2005: Mechanic, Navy Ships

Yonished.com

Linkedin

054-6465275

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Profile

Experienced Graphic Designer with strong abilities to lead branding processes, create graphical languages for branding, compile content on social media and organize materials for print while coordinating between various entities and meeting deadlines. Meticulous and thorough, excellent customer management and support abilities, meet goals and deadlines, creative and innovative, well associated with the digital world, conscientious learner with a strong will to evolve and grow in the design world.

Proficient

Figma

Illustrator

Photoshop

InDesign

Premiere

After effects

CSS | HTML5 | PHP

WordPress | Woocommerce

Elementor Pro

Joomla | Magento | Shopify

Languages

Hebrew – Mother tongue

English – Full professional proficiency